



CALIFORNIA DRIED PLUM BOARD

3840 Rosin Court
Suite 170
Sacramento, CA 95834

Phone (916) 565-6232
Fax (916) 565-6237
www.CaliforniaDriedPlums.org

October 14, 2010

FINAL STATISTICAL REPORT 2009/10

The attached tables reflect the results of marketing the 2009/10 prune crop under the provisions of the Marketing Order for California Dried Plums as Amended and Marketing Agreement No. 110, as Amended, and Order No. 993, as Amended, regulating the handling of dried prunes produced in California. They are listed as follows:

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We have calculated that the seasonal average parity price for dried prunes for the 2009/10 crop year was \$3,502 per ton. The final overall seasonal grower return for all 2008 crop prunes was calculated as \$1,496 per ton from information reported in "WALNUT-RAISIN-PRUNE REPORT SUMMARY, 2008 CROP YEAR" dated October 9, 2009, published by the California Agricultural Statistics Service. The same report for the 2009 crop year, dated October 8, 2010, shows an average grower return of \$1,226 per ton.

CALIFORNIA DRIED PLUM BOARD
PRUNE MARKETING COMMITTEE

SUMMARY OF SUPPLY AND SHIPMENTS

2009/10 CROP YEAR
CALIFORNIA DRIED PRUNES

Marketable Prunes		
	Natural	Processed
Carryin, Inventory, 8/01/09	52,364	54,982 (a)
Marketable Production, 2009 Crop: (b)	166,114	174,420 (a)
Total Supply	218,478	229,402 (a)
Shipments 8/01/09 - 7/31/10 (60.63% of salable supply)	126,150	132,458
7/31/10 Carryout as computed	92,328	96,944 (a)
Carryout as Reported 7/31/10 (c)	84,856	89,099 (a)

Footnotes: (a) A processing factor of 1.05 is used to convert natural condition weight to processed weight (and conversely.)

(b) As reported by processors as of 7/31/10 on natural condition basis.

(c) As reported by processors as of 7/31/10 on natural condition basis, variance from calculated figure may be due to the fact that processing gain varies and reporting methods differ.

BEGINNING AND ENDING INVENTORIES BY SIZE (a)

2009/10 CROP YEAR
CALIFORNIA DRIED PRUNES

Size Count	Carryin Inventory August 1, 2009	Size Count (b)	Carryout Inventory July 31, 2010	Percent Change						
- Net Tons, Natural Condition -										
60 and larger	16,755	60 and larger	21,192	26.5%						
61 to 80	5,919	61 to 80	21,463	262.6%						
81 to 100	10,536	<table style="display: inline-table; vertical-align: middle;"> <tr> <td style="font-size: 2em;">{</td> <td>81 to 91</td> <td>13,008</td> <td rowspan="2" style="font-size: 2em;">}</td> </tr> <tr> <td></td> <td>92 to 100</td> <td>3,938</td> </tr> </table>	{	81 to 91	13,008	}		92 to 100	3,938	60.8%
{	81 to 91	13,008	}							
	92 to 100	3,938								
101 and smaller	3,214	101 and smaller	5,096	22.5%						
Pitted	15,940	Pitted	14,947	-6.2%						
		Manufactured Products (c)	5,212	∞						
Total	52,364	Total	84,856	62.1%						

Footnote:

(a) As reported by processors at 7/31/09 and 7/31/10 on natural condition basis.

(b) 81 to 100 count size divided into two sizes to provide better understanding about quantity of small prunes in inventory.

(c) New category added to include prune tonnage used in producing juice, concentrate and other manufactured products.

BEARING AND NON-BEARING ACREAGE BY COUNTY

2009/10 CROP YEAR
CALIFORNIA DRIED PRUNES

ACREAGE				
District	County	Bearing	Non - Bearing	Total Acreage
<i>Santa Clara/Napa/Sonoma:</i>				
	Alameda	0	214	214
	Napa	0	0	0
	Santa Clara	58	0	58
	Santa Cruz	0	0	0
	Sonoma	0	0	0
	TOTAL	58	214	272
<i>North Sacramento Valley:</i>				
	Butte	9,932	1,242	11,174
	Glenn	5,726	164	5,890
	Shasta	134	0	134
	Tehama	6,757	490	7,247
	TOTAL	22,549	1,896	24,445
<i>South Sacramento Valley:</i>				
	Amador	0	0	0
	Colusa	1,242	36	1,278
	Placer	256	0	256
	Solano	1,103	0	1,103
	Sutter	17,571	1,470	19,041
	Yolo	1,880	128	2,008
	Yuba	7,337	623	7,960
	TOTAL	29,389	2,257	31,646
<i>San Joaquin Valley:</i>				
	Fresno	2,188	0	2,188
	Kern	0	0	0
	Kings	4	0	4
	Merced	1,736	106	1,842
	Madera	971	84	1,055
	Stanislaus	30	0	30
	Tulare	4,063	282	4,345
	TOTAL	8,992	472	9,464
	STATE TOTAL	60,988	4,839	65,827
CASS Total		64,000	NA	NA
Difference		-3,012	NA	NA

Note: Detail will not necessarily add to totals due to rounding.

Source: Bearing acreage and non-bearing acreage data are from the prune processors' reports.

NURSERY TREE SALES
2000 - 2010

<u>Year</u>	<u>Number of Trees</u>
2010	308,356
2009	323,979
2008	384,360
2007	431,719
2006	270,000
2005	162,000
2004	173,000
2003	297,000
2002	230,000
2001	315,000
2000	320,000

Source: California Dried Plum Board Nursery Survey

PRODUCTION BY SIZE
2009/10 CROP YEAR
CALIFORNIA DRIED PRUNES

Size Count	2008/09 Production	2009/10 Production	Percent Change
60 and larger	71,099	74,435	4.7%
61 to 80	35,633	58,506	64.2%
81 to 100	13,770	21,462	55.9%
101 and smaller	9,166	11,711	27.8%
Total	129,668	166,114	28.1%

Footnotes: As reported by processors, natural condition basis.

Table 6

PRODUCTION AND QUALITY
2009/10 CROP YEAR
CALIFORNIA DRIED PRUNES

Year	Total Dried Prune Production	(a) Substandard in Excess of Tolerance	Trash Content	Under- sized Prunes	(b) Marketable Content	% Change From Prior Year	
	Net Tons --- Natural Condition						
			<u>Percent</u>				
2009	166,114	N/A	N/A	N/A	166,114	28.11%	
2008	129,668	N/A	N/A	N/A	129,668	55.71%	
2007	83,276	N/A	N/A	N/A	83,276	-55.89%	
2006	188,804	N/A	N/A	N/A	188,804	102.06%	
2005	93,441	N/A	N/A	N/A	93,441	97.15%	
2004	47,828	1,562	3.3	178	254	47,396	-71.78%
2003	175,302	4,717	2.7	861	6,474	167,967	3.52%
2002	168,366	3,607	2.1	671	5,437	162,259	19.74%
2001	142,151	3,483	2.4	815	5,823	135,513	-33.16%
2000	214,802	2,194	1.0	904	11,141	202,757	23.19%
1999	171,754	1,238	0.7	635	6,529	164,590	65.79%
1998	102,521	12,492	12.2	908	2,336	99,277	-50.07%

Footnotes: (a) Door test data basis

(b) Beginning 2005 marketable content total was provided by processors. No other data is shown because no inspection certificates were available.

Percent data is calculated on actual pounds and not on rounded tons shown to avoid distortion when smaller tonnage is involved.

Source: For 2004 and prior years, production and quality data are from PMC records of Incoming Inspection Certificates.

TOTAL SHIPMENTS
 2009/10 CROP YEAR
 CALIFORNIA DRIED PRUNES

--- Net Tons - Processed Condition ---

Quarter	Domestic Including Canada	Export	Total Shipments
BY QUARTER			
1st: Aug '09 - Oct '09	14,531	13,640	28,171
2nd: Nov '09 - Jan '10	16,823	13,254	30,077
3rd: Feb '10 - Apr '10	17,695	17,513	35,208
4th: May '10 - July '10	21,721	17,280	39,001
TOTAL	70,770	61,687	132,457

CUMULATIVE			
October 2009	14,531	13,640	28,171
January 2010	31,354	26,894	58,248
April 2010	49,049	44,407	93,456
July 2010	70,770	61,687	132,457

Note: Detail will not necessarily add to totals due to rounding.

Source: CDPB Processor Reports of Shipments

DOMESTIC SHIPMENTS BY USAGE, BY QUARTER

2009/10 CROP YEAR
CALIFORNIA DRIED PRUNES

Net Tons - Processed Condition (a)					
Quarter	Dried Prunes	Manufacturing	Pitting (b)	Gov't.	Total Domestic Shipments
BY QUARTER					
1st: Aug '09 - Oct '09	2,455	2,685	9,350	41	14,531
2nd: Nov '09 - Jan '10	2,876	5,957	7,969	21	16,823
3rd: Feb '10 - Apr '10	2,568	4,606	9,759	762	17,695
4th: May '10 - July '10	4,221	8,731	8,505	264	21,721
TOTAL	12,121	21,979	35,584	1,088	70,772
CUMULATIVE					
October 2009	2,455	2,685	9,350	41	14,531
January 2010	5,332	8,642	17,320	62	31,356
April 2010	7,900	13,248	27,078	824	49,050
July 2010	12,121	21,979	35,584	1,088	70,772

Footnotes: (a) Includes both processed and natural condition prunes as shipped
(b) Unpitted equivalent of pitted prunes shipped during the month

Note: Detail will not necessarily add to totals due to rounding

DRIED PRUNE EXPORTS (Metric Tons)

United States Department of Agriculture
Foreign Agricultural Service

AREA/COUNTRIES OF DESTINATION	AUGUST - JULY QUANTITIES						
	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	% CHG
Algeria	0	0	39	116	463	757	64
Armenia	0	0	18	18	17	19	12
Australia(*)	482	560	3,189	2,223	2,364	3,230	37
Austria	18	0	87	37	0	18	--
Azerbaijan	0	0	0	0	36	20	-45
Bahamas, The	15	22	11	16	10	14	33
Bahrain	0	0	0	0	0	10	--
Barbados	27	26	3	25	39	33	-14
Belgium-Luxembourg(*)	1,879	1,835	426	601	36	19	-46
Belize	1	1	1	0	0	0	--
Bermuda	1	10	5	7	0	0	--
Brazil	22	95	10	12	13	30	130
Brunei	0	2	0	14	6	0	--
Cambodia	3	0	0	0	0	0	--
Canada	3,462	4,245	4,327	4,893	4,535	4,796	6
Chile	0	0	125	0	0	160	--
China	181	571	1,213	1,635	260	1,311	405
Colombia	0	0	17	0	0	1	--
Costa Rica	53	74	53	58	40	87	121
Cyprus	10	15	21	18	11	24	117
Czech Republic	39	15	20	55	0	19	--
Denmark(*)	946	774	1,019	896	866	862	--
Dominican Republic	79	111	88	177	177	209	18
Ecuador	18	27	13	12	29	23	-21
Egypt	0	0	151	89	236	159	-33
El Salvador	1	8	25	34	21	21	2
Estonia	0	0	0	638	0	0	--
Finland	1,356	1,052	725	880	842	688	-18
France(*)	56	80	220	436	383	236	-38
French Pacific Islands(*)	7	1	0	0	14	0	--
Georgia	19	0	0	0	0	499	--
Germany(*)	6,192	5,778	9,521	10,499	9,710	9,343	-4
Greece	197	121	498	604	483	516	7
Guatemala	2	16	18	25	20	21	5
Guyana	0	0	0	1	6	0	--
Haiti	5	8	7	8	13	10	-21
Honduras	0	1	9	11	23	10	-56
Hong Kong	1,433	1,110	896	575	2,233	3,342	50
Hungary	0	0	18	39	0	414	--
Iceland	37	37	71	52	105	92	-13
India	12	17	69	64	231	161	-30
Indonesia	47	107	132	110	94	112	19
Ireland	48	47	77	85	58	63	9
Israel(*)	299	412	2,546	1,742	1,428	2,817	97
Italy(*)	3,573	3,694	4,802	4,293	4,289	4,158	-3
Jamaica	28	18	22	24	29	17	-39
Japan	13,513	14,783	12,310	9,672	9,602	11,659	21

DRIED PRUNE EXPORTS (Metric Tons)

United States Department of Agriculture
Foreign Agricultural Service

AREA/COUNTRIES OF DESTINATION	AUGUST - JULY						
	QUANTITIES						
	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	% CHG
Lithuania	0	0	0	88	0	30	--
Malaysia	1,257	860	1,556	2,224	1,559	1,788	15
Mexico	657	1,022	1,104	809	803	655	-18
Netherlands	2,658	1,351	828	640	884	417	-53
Netherlands Antilles(*)	69	73	47	51	71	76	7
New Zealand(*)	832	1,110	834	758	743	1,135	53
Nicaragua	1	33	2	16	6	6	-1
Norway(*)	970	1,285	1,215	1,451	1,428	869	-39
Other Pacific Islands, NEC(*)	0	0	0	0	6	2	-72
Panama	98	86	118	124	140	128	-8
Peru	0	0	0	0	0	19	--
Philippines	129	133	170	175	96	117	22
Poland	499	843	949	1,343	1,370	1,364	--
Portugal	0	0	17	0	0	0	--
Romania	0	0	0	18	0	0	--
Russia	145	336	3,541	4,357	3,235	4,093	27
Saudi Arabia	47	0	21	54	72	41	-42
Senegal	0	0	12	0	0	0	--
Singapore	657	449	552	332	203	195	-4
South Africa	0	14	0	0	0	4	--
Spain	418	794	659	537	441	292	-34
Swaziland	0	0	0	0	18	0	--
Sweden	1,358	1,062	981	563	703	407	-42
Switzerland(*)	124	191	496	494	513	1,092	113
Taiwan	168	301	180	481	231	372	61
Thailand	220	374	387	445	260	406	57
Trinidad and Tobago	15	26	17	23	33	34	4
Turkey	0	0	18	0	19	40	111
Ukraine	0	0	0	0	18	38	109
United Arab Emirates	0	0	74	18	19	0	--
United Kingdom	3,589	3,263	3,807	5,448	3,125	2,855	-9
Venezuela	31	1	0	0	39	0	--
Vietnam	2	4	5	0	1	5	507
Total	48,725	50,143	61,317	62,611	55,970	63,511	13

Data Source: Department of Commerce, U.S. Census Bureau, Foreign Trade Statistics
(*) denotes a country that is a summarization of its component countries.

Countries supported by Market Access Program (MAP) and
Emerging Markets Program (EMP) funds from USDA's Foreign Agricultural Service

SHIPMENTS OF PITTED PRUNES

2009/10 CROP YEAR
CALIFORNIA DRIED PRUNES

Quarter	<i>Net Tons - Pitted Weight</i>			<i>Net Tons - Unpitted Weight (a)</i>		
	Domestic	Export	Total	Domestic	Export	Total
BY QUARTER						
1st: Aug '09 - Oct '09	9,350	10,139	19,489	10,753	11,660	22,412
2nd: Nov '09 - Jan '10	7,969	10,168	18,137	9,164	11,693	20,858
3rd: Feb '10- Apr '10	9,759	12,475	22,234	11,223	14,346	25,569
4th: May '10 - July '10	8,505	13,086	21,591	9,781	15,049	24,830
Totals	35,583	45,868	81,451	40,921	52,748	93,669
CUMULATIVE						
October 2009	9,350	10,139	19,489	10,753	11,660	22,412
January 2010	17,319	20,307	37,626	19,917	23,353	43,270
April 2010	27,078	32,782	59,860	31,140	37,699	68,839
July 2010	35,583	45,868	81,451	40,921	52,748	93,669

Footnote: (a) Reported shipments of pitted prunes have been converted to a natural condition unpitted weight equivalent by applying an industry pit loss factor of 1.15.

Note: Detail will not necessarily add to totals due to rounding

WHOLE PRUNE PACKOUT BY TYPE OF PACK

2009/10 CROP YEAR
CALIFORNIA DRIED PRUNES

Net Tons - Processed Condition			
Quarter	Consumer Pack	Bulk Pack	Total
BY QUARTER			
1st: Aug '09 - Oct '09	1,698	4,957	6,655
2nd: Nov '09 - Jan '10	1,894	6,704	8,598
3rd: Feb '10 - Apr '10	1,266	8,019	9,285
4th: May '10 - July '10	3,009	8,314	11,323
Total	7,867	27,994	35,861
CUMULATIVE			
October 2009	1,698	4,957	6,655
January 2010	3,592	11,661	15,253
April 2010	4,858	19,680	24,538
July 2010	7,867	27,994	35,861

Note: Detail will not necessarily add to totals due to rounding.

PITTED PRUNE PACKOUT BY TYPE OF PACK
NATURAL CONDITION WEIGHT EQUIVALENT
2009/10 CROP YEAR
CALIFORNIA DRIED PRUNES

Net Tons - Processed Condition			
Quarter	Consumer Pack	Bulk Pack	Total
BY QUARTER			
1st: Aug '09 - Oct '09	12,259	6,450	18,709
2nd: Nov '09 - Jan '10	12,888	5,790	18,678
3rd: Feb '10 - Apr '10	9,607	12,935	22,542
4th: May '10 - July '10	20,621	3,447	24,068
Total	55,375	28,622	83,997
CUMULATIVE			
October 2009	12,259	6,450	18,709
January 2010	25,147	12,240	37,387
April 2010	34,754	25,175	59,929
July 2010	55,375	28,622	83,997

Note: Detail will not necessarily add to totals due to rounding.

PRUNE IMPORTS BY COUNTRY OF ORIGIN

United States Department of Agriculture
Foreign Agricultural Service

Dried Prunes, Not Elsewhere Specified (MT)

AREA/COUNTRIES OF ORIGIN	AUGUST - JULY QUANTITIES						
	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	% CHG
Afghanistan	0	0	0	0	9	0	-98
Argentina	1,157	2,695	1,027	29	729	927	27
Azerbaijan	0	0	3	0	0	0	--
Bulgaria	0	0	0	0	0	2	--
Chile	1,254	963	66	283	2,132	63	-97
China	0	8	0	0	0	0	--
France(*)	4,901	927	0	0	1	0	-66
Hong Kong	0	1	2	0	0	10	--
India	2	0	0	0	0	0	--
Iran	32	23	32	59	20	26	29
Mexico	0	2	2	0	6	0	--
Netherlands	220	0	0	0	0	0	--
Pakistan	2	0	0	0	2	1	-70
Serbia, Montenegro, and Kosovo	400	20	0	0	0	0	--
Taiwan	4	11	0	1	0	7	--
Turkey	19	22	0	0	0	0	--
United Arab Emirates	0	0	4	0	0	0	--
United Kingdom	0	0	7	0	0	0	--
Total	7,990	4,672	1,143	373	2,899	1,036	-64

Dried Prunes in Brine (MT)

AREA/COUNTRIES OF ORIGIN	AUGUST - JULY QUANTITIES						
	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	% CHG
Argentina	121	692	52	43	49	49	-1
Australia(*)	0	590	0	0	0	0	--
Bulgaria	0	0	0	0	0	3	--
Chile	121	1,101	25	0	32	68	112
China	147	145	72	14	53	6	-88
France(*)	22	54	24	22	14	7	-52
Hong Kong	11	0	0	0	0	0	--
Iran	0	18	18	0	0	0	--
Taiwan	267	192	228	289	298	98	-67
Turkey	0	11	3	2	14	13	-10
Total	687	2,803	421	369	460	243	-47

Data Source: Department of Commerce, U.S. Census Bureau, Foreign Trade Statistics
(*) denotes a country that is a summarization of its component countries.

PRUNE JUICE IMPORTS BY COUNTRY OF ORIGIN

United States Department of Agriculture
Foreign Agricultural Service

Prune Juice , Unfermented (KL)

AREA/COUNTRIES OF ORIGIN	AUGUST - JULY QUANTITIES						
	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	% CHG
Argentina	0	0	0	0	204	0	--
Belgium-Luxembourg(*)	6,861	1,619	61	0	0	0	--
Canada	27	22	21	16	14	0	--
Chile	9,300	12,085	23,511	24,117	22,085	18,553	-16
China	103	306	409	0	0	0	--
France(*)	2,223	4,363	1,374	1,847	1,971	1,420	-28
Germany(*)	5,985	1,183	545	9	0	0	--
Indonesia	0	184	0	0	0	0	--
Korea, South	0	0	0	0	1	0	-21
Lebanon	0	0	0	10	0	0	--
Poland	0	0	5	0	0	0	--
Spain	0	0	2	0	0	0	--
Sweden	0	0	0	5	0	0	--
Thailand	159	0	0	0	0	0	--
Total	24,659	19,763	25,928	26,005	24,276	19,973	-18

Data Source: Department of Commerce, U.S. Census Bureau, Foreign Trade Statistics

(*) denotes a country that is a summarization of its component countries.

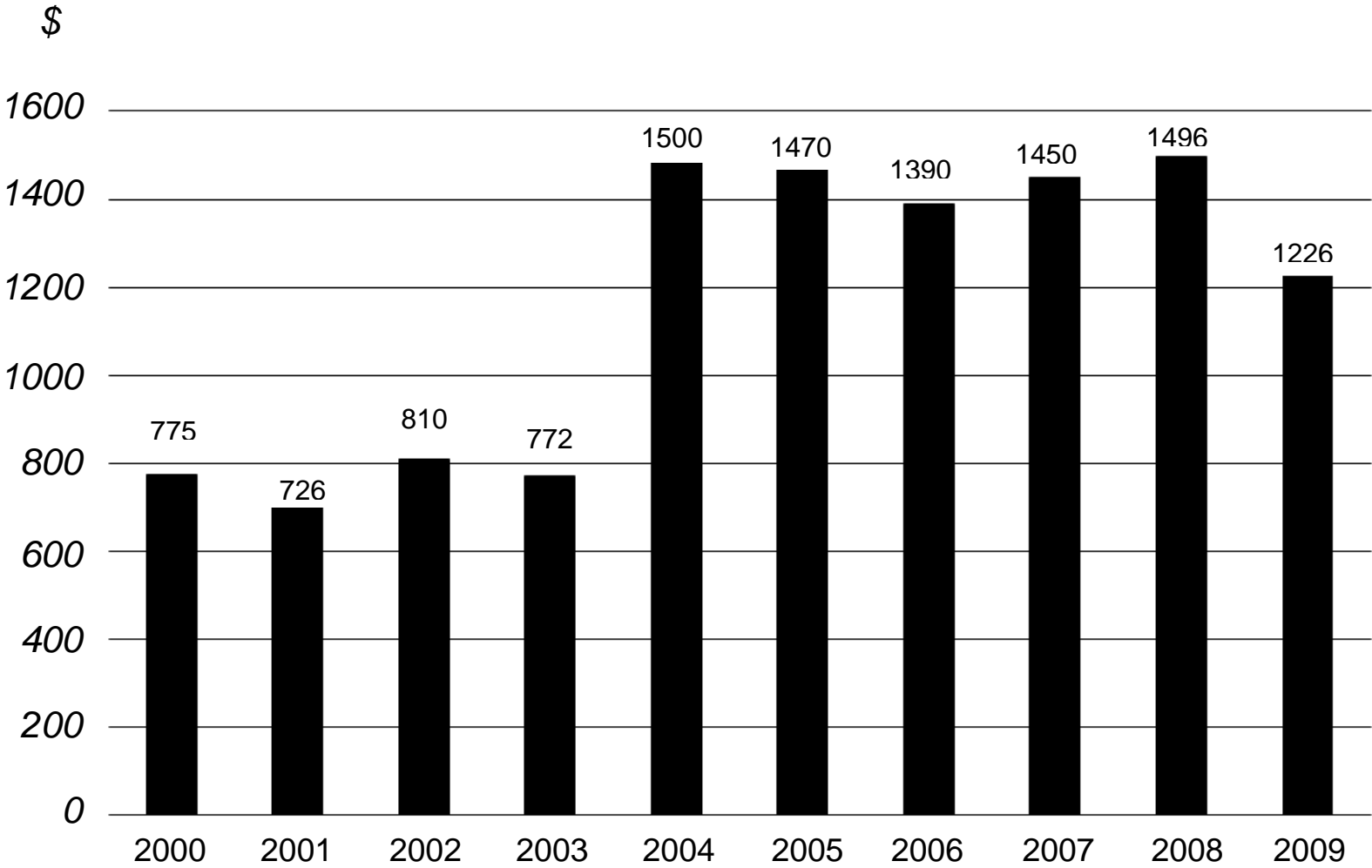
COMPETITIVE PRUNE PRODUCTION

(Short Tons)

Crop Year	Country	Carry-In	Production	Supply
2010	Argentina	10,251	17,262	27,513
	Australia	0	4,409	4,409
	Chile	13,228	59,525	72,753
	France	27,558	44,092	71,650
	Italy	265	1,653	1,918
	South Africa	55	1,896	1,951
	Total		51,357	128,837
2009	Argentina	4,960	44,092	49,052
	Australia	992	1,708	2,700
	Chile	13,338	55,116	68,454
	France	22,425	45,261	67,686
	Italy	320	1,425	1,745
	South Africa	66	1,631	1,697
	Total		42,101	149,233
2008	Argentina	2,205	27,558	29,763
	Australia	992	3,748	4,740
	Chile	5,817	57,320	63,137
	France	29,708	32,696	62,404
	Italy	617	1,554	2,171
	South Africa	243	1,488	1,731
	Total		39,582	124,364
2007	Argentina	220	31,415	31,635
	Australia	220	3,527	3,747
	Chile	13,114	46,661	59,775
	France	24,056	52,321	76,377
	Italy	331	1,517	1,848
	South Africa	0	1,323	1,323
	Total		37,941	136,764

Source: International Prune Association (IPA)

AVERAGE GROWER PRUNE PRICES



Source: Walnut/Raisin/Prune Report - State Summary
2004 - 2009 USDA/National Agricultural Statistics Service (NASS)
Prior to 2004 report was published by the CDFA/California Agricultural Statistics Service (CASS)